3-Hour Weekly Content Batching & Shot-List Blueprint

Film 15-20 high-retention Reels and 2 complete PPV Vault Ladders in a single 3-hour block.

BATCH SHOOT DAY	TOTAL TIME BLOCK	REELS TARGET	OUTFIT CHANGES
Day: _____	180 Minutes (3h)	15 - 20 Raw Clips	4 Distinct Looks

1. PRE-SHOOT TECHNICAL & PRIVACY PREPARATION (15 MINUTES)

- [ ] **Disable GPS Location Tags & Check Background for Identifiable Details**
- [ ] **Clean 4K 60fps Lens, Set Warm Key-Light Angle & Test Audio Clarity**
- [ ] **Lay Out 4 Pre-Selected Outfits (Casual -> Teasing -> Evening -> VIP Set)**

2. 4-OUTFIT BATCH MATRIX (SHORT-FORM HOOKS + MATCHING PPV LADDER)

- [ ] **Outfit 1 (Daylight / Casual): 4 Reels (1.5s Visual Hook) + Stage 1/2 Teaser Photos:**
  Film 6-8 second loops with curiosity caption space in top-center frame.
- [ ] **Outfit 2 (Trending Hook / POV): 4 Reels + Stage 3 Entry PPV Video ($19-$29):**
- [ ] **Outfit 3 (High-Status Aesthetic): 4 Reels + Stage 4 Escalation PPV ($49-$89):**
- [ ] **Outfit 4 (Exclusive VIP Look): 3 Reels + Stage 5 Premium Vault Set ($120-$190+):**

3. POST-SHOOT CLOUD UPLOAD & EDITOR HANDOVER

- [ ] **Upload Raw Clips to Encrypted Folder (Sorted by Outfit 01 - 04)**
- [ ] **Log Any Special Custom Video Requests Filmed During Session**

4. WEEKLY KPI SCORECARD & EXECUTION TRACKER (WEEKS 1 - 4)

WEEK / SPRINT	REELS POSTED	NEW PAID SUBS	PPV / WHALE REV	NET PAYOUT ($)
Week 01 Check-In				
Week 02 Check-In				
Week 03 Check-In				
Week 04 Check-In				

EXECUTIVE ACTION NOTES & 30-DAY PRIORITY TARGETS:

At GAIA Talents, our Reels Managers send your custom weekly Hook Board every Monday and edit 100% of your raw clips.